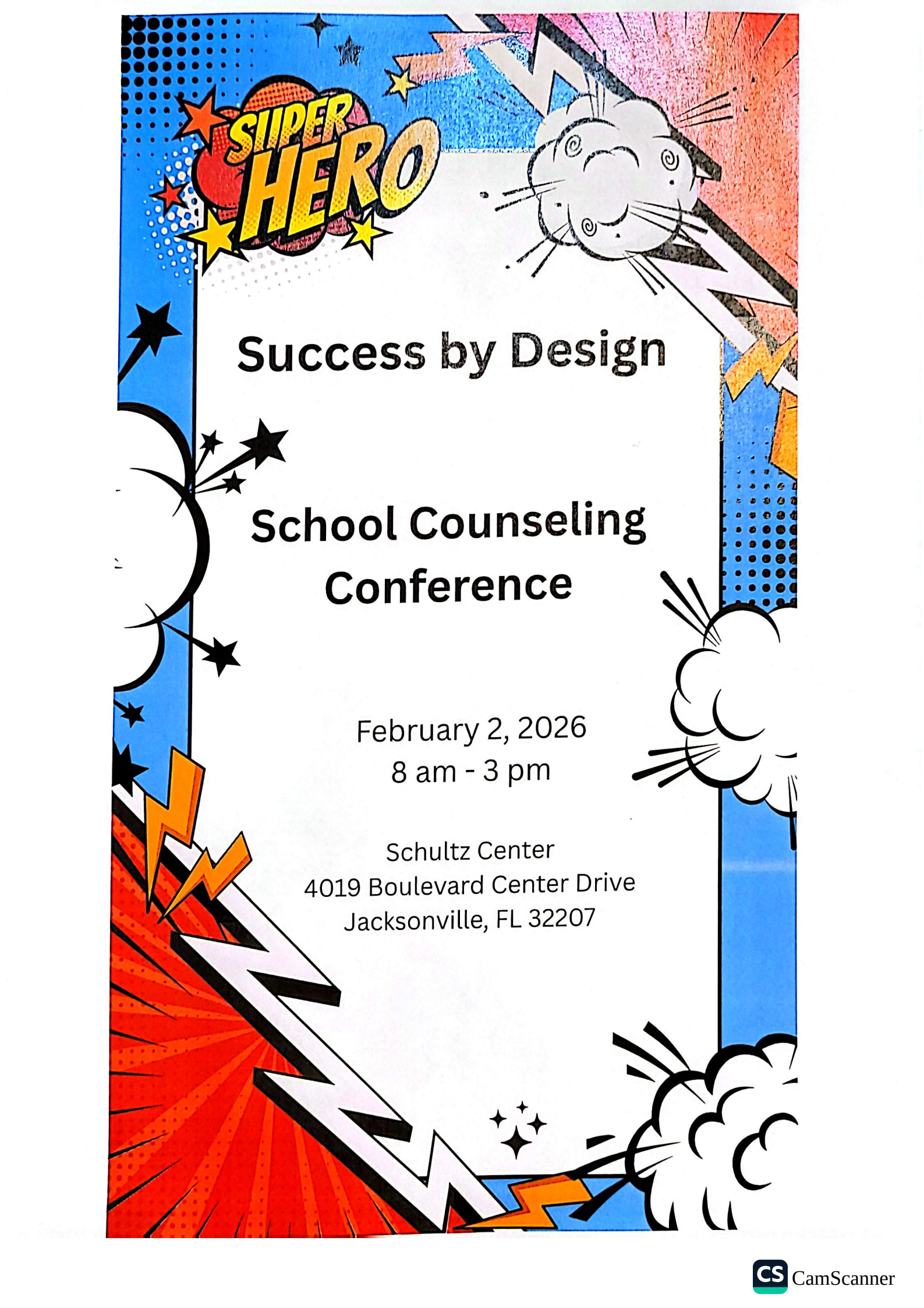




**SIIPER
HERO**

Success by Design

**School Counseling
Conference**

February 2, 2026
8 am - 3 pm

Schultz Center
4019 Boulevard Center Drive
Jacksonville, FL 32207

"School Counselors Build Student Superpowers: Resilience, Grit & Growth"

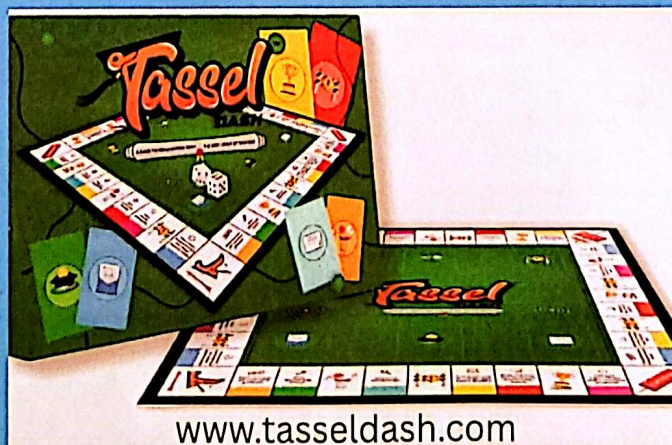
Keynote Speaker



Travis Pinckney, M.Ed.
Tassel Dash, CEO

Travis Pinckney, M.Ed., is a TEDx speaker, American Graduate Champion Award winner, and co-founder—alongside his wife Geraldine Pinckney—of Tassel Dash®, the first College, Career, and Military Pathways Playversation® board game, impacting 100+ school districts across 38 states and helping bridge the guidance gap from Miami, Florida to Anchorage, Alaska. Featured in major publications including Huffington Post, his curriculum, courses, and coaching have supported 100% graduation cohorts, 96% certification attainment, 93% college acceptance, and over \$1 million in scholarships, reaching 10,000+ students nationwide.

Travis has trained hundreds of parents and teachers, delivered professional development for state departments including the New York State Education Department, and partners with private foundations and Fortune 500 corporations to implement programs—especially in low-income communities—that strengthen postsecondary outcomes, economic mobility, and workforce readiness for students and families. He credits his faith and family as the driving forces behind his impact on communities across the United States.



"School Counselors Build Student Superpowers: Resilience, Care & Growth"



Program Schedule

Networking & Breakfast	8:00- 8:25
Welcome & Keynote Speaker	8:30 - 9:30
Breakout Session 1	9:45 - 10:30
Breakout Session 2	10:45 - 11:30
Lunch	1:00 - 12:30
Breakout Session 3	12:40 - 1:25
Breakout Session 4	1:30 - 2:15
Closing/Prizes	2:20 - 3:00

Breakout Sessions

The 80's: Soundtrack of Success

Presenter(s): Dr. Brianna Patterson, School Counselor (Joan Rivers High School)

Time(s): 9:45 & 10:45 **Room:** 157 **Level(s):** All

Turn up the volume on student success! This session shows how rhythmic, creative, and fun music can be used to enhance your comprehensive counseling program in perfect rhythm with student needs. Learn how to incorporate these simple music ideas into your 80's pop presentation!

Superhero Julie Everett Going from Worrying to Wellness: Using her "Abilities"

Presenter(s): Julie Everett, School Counselor (S. A. Hull Elementary School)

Time(s): 9:45 & 10:45 **Room:** 158 **Level(s):** All

This is a practical, skills-based presentation designed to help school counselors and individual students identify and address such life-threatening issues as worry and anxiety. Participants will explore how worry shows up and practice evidence-informed strategies for coping with physical symptoms, rumination, and coping.

A.I. Super Powers for School Counselors

Presenter(s): Ke'yondra Merritt, School Counselor (Matthew Gilbert Middle School) & Nicole Dupont, Assistant Superintendent (Office of School Counseling)

Time(s): 9:45 & 10:45 **Room:** 159 **Level(s):** All

School Counselors will be given tools to reimagine AI as a powerful sidekick to support your students and school community. These power tools will assist in saving time with program planning, creating communications along with small group lessons, while aligning to ASCA standards.

Counsel the CARD Way—not the Hard

Presenter(s): Travis Pinckney CEO, Tassel Dash® Jr.

Time(s): 9:45 **Room:** 160 **Level:** Elementary

This highly interactive, stress-reducing session invites elementary counselors to actively play Tassel Dash® Jr. while experiencing an easy-to-implement guidance tool that eliminates the need for extensive lesson planning. Through facilitated gameplay, counselors will see how students learn about college, careers, and scholarships in less time—while looking forward to the conversations each card creates. The model supports on-time grade promotion and can be seamlessly used in 1-on-1 counseling, class guidance, and parent nights, making ongoing pathway conversations convenient, consistent, and enjoyable for both students and staff.

Counsel the CARD Way—not the Hard: A Scalable, Interactive Model for On-Time Graduation and the 3 E's

Presenter(s): Travis Pinckney, CEO, Tassel Dash®

Time(s): 10:45 am **Room:** 160 **Level(s):** Secondary

Designed for middle and high school counselors, this hands-on, stress-free session allows participants to actively play Tassel Dash® while experiencing a time-saving guidance approach that reduces preparation and increases student engagement. Middle school counselors will see how early exploration, habits, and decision-making lay the foundation for future pathways, while high school counselors will experience how those same conversations come into focus as graduation-centered planning aligned to the 3 E's—Enrollment, Employment, and Enlistment. Through scenario-based play that sparks conversation, competition, and reflection, counselors will experience an easy, repeatable way to host ongoing college and career conversations students look forward to across class guidance, 1-on-1 sessions, FAFSA nights, and parent nights.

Counselors are Superheroes in Disguise

Presenter(s): Deshandra Mobley, School Counselor (R L Brown Gifted & Talented Elementary School) & Patris Wright-Kitchen, School Counselor (Hyde Grove Elementary School)

Time(s): 12:40 pm **Room:** 157 **Level(s):** All

This workshop is designed to empower School Counselors with tools to manage defiant behaviors and engage students constructively.

Behind the Cape: What's New In the ASCA National Model

Presenters: Dr. Shana Baird, Josh Nelson, Dr. Brianna Patterson, Shonne Robinson, Demetrice Sapp, Malon Wisdom, & Patris Wright-Kitchen, DCPS School Counselors (5th Edition Pilot Group)

Time(s): 12:40 pm & 1:30 pm **Room:** 158 **Level(s):** All

The ASCA National Model® Fifth Edition gives school counselors stronger tools to advocate for equity, access, and student success—but what's changed, and why does it matter? In this dynamic breakout session, participants will explore key updates to the ASCA 5th Edition through a superhero lens, focusing on clearer data language, improved alignment with MTSS, and practical shifts that support real-world counseling practice. Counselors will leave with greater clarity, confidence, and actionable takeaways to strengthen their programs and amplify their impact—because the work you do every day truly is heroic.

Empowering Counselors: Tools for College and Career Success

Presenter(s): Bernadette Hardeman-Strong & Dr. Christie McMullen (AVID)

Time(s): 12:40 pm & 1:30 pm **Room:** 159 **Level(s):** Secondary

Counselors will gain insight into the AVID system and its alignment with Xello to support college and career readiness; experience an interactive professional learning session that can be turnkeyed for use with students in one-on-one or in small groups; explore AVID Open Access, a free resource available to all schools to enhance college and career readiness efforts.

Our Superpower: The Standards

Presenter(s): Teneshia Durham, School Counselor (Chimney Lakes Elementary School)

Time(s): 12:40 pm **Room:** 160 **Level(s):** All

For an engaging session inspired by the Florida School Counselor Association (FSCA) conference that bridges Florida's state school counseling standards with the ASCA National Model. Discover how aligning these frameworks strengthens your comprehensive school counseling program, boosts student outcomes, and ensures compliance and accountability, and meets the needs of all students. Gain practical tools, actionable strategies, and expert guidance to elevate your program's impact and confidently meet evolving professional expectations.

Superpower In Motion: Using Movement to Support Regulation, Connection, and Learning

Presenter(s): Wanda Williams, School Counselor (Mattie V. Rutherford Alternative School)

Time(s): 1:30 **Room:** 167 **Level(s):** All

This session explores how school counselors can use purposeful movement to enhance self-regulation, emotional expression and functioning, and social skills. Movement is a powerful and often underutilized tool for supporting students' social-emotional development. Participants will gain brain-based strategies and ready-to-use activities that can be applied in classroom lessons, small groups, and individual counseling across all grade levels. Counselors will leave with practical, ready-to-use movement activities, a flexible movement menu, and strategies to increase student engagement, connection, and learning—while experiencing the benefits of movement firsthand.

A.I. to the Rescue: Superpowers for the Modern School Counselor

Presenter: Alyssa Sockett, School Counselor (Kernan Middle School)

Time(s): 1:30 pm **Room:** 160 **Level(s):** All

An overview of how counseling superheroes can strategically use AI as a tool in their utility belt—while remaining standards-based, intentional, and mindful of potential kryptonite.

Thank You For
Partnering With The
District School Counseling
Team



AVID
Al-Anon/Alateen
Blue Zones
Common Thread
Family Links
First Coast Counselor Association
Grand Canyon University
Jersey Mikes Subs
Marathon High Program
Tassel Dash®